50% of companies use video interviewing to help identify top talent.¹ The disruptive force of technology has permanently changed the way people apply for jobs and how employers hire.

How Your Organization Wins

Ways To Recruit With Video

Optimize the interview experience with video technology that:
- Streamlines scheduling with the option for one-way interviews, which candidates and hiring managers can review and complete at their leisure.
- Streamlines questioning with the ability to display supporting materials or access reference materials on the screen quickly.

Video Improves the Candidate Experience

42% of execs surveyed say video screening would help them stand out from other candidates.

Uh-Oh!

Only 14% of businesses report that their talent acquisition technology vendors provide video capabilities.²

How iCIMS Can Help

iCIMS is the leading provider of talent acquisition solutions that help businesses win the war for top talent.³ iCIMS empowers companies to manage their entire hiring process within the industry’s most robust Platform-as-a-Service (PaaS) framework. Built on the foundation of a best-to-market talent acquisition software suite, iCIMS’ PaaS framework offers scalable, easy-to-use solutions that are backed by award-winning customer service, all of which is underpinned by an open ecosystem of partners and third-party integrations.

¹ Of companies use video interviewing to help identify top talent.² Only 14% of businesses report that their talent acquisition technology vendors provide video capabilities.³ 50% of executives surveyed use video interviews as a way to narrow the candidate pool.

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¹ http://ir.kornferry.com/phoenix.zhtml?c=100800&p=irol-newsArticle_Print&ID=2067991
² http://theundercoverrecruiter.com/video-interviews-for-recruitment/
³ Futurestep, 2015
⁴ http://www.softwareadvice.com/hr/industryview/video-interview-report-2015/
⁵ Hiring Insights, 2015